



ELMER A. JABUTAY

WORDPRESS WEB DEVELOPER / SEO STRATEGIST & SPECIALIST

CONTACT

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SKILLS

- Web Design & Development
- WordPress Website Developer
- SEO Strategist & Specialist
- Project Management
- Teamwork & Leadership
- Graphic Design
- Effective Communication
- Critical Thinking
- Digital Marketing
- Microsoft office expert

EDUCATION

- Mindanao State University LNAO
High School
Raman, SND, Lanao del Norte
1996 - 2000
- North Center Mindanao College
Diploma in Info. Technology (2 Yr)
Maranding, Lala Lanao del Norte
2001 - 2004
- Iligan Medical Center College
BS in Computer Science
Palao, Iligan City
2004 - 2007

LANGUAGES

- English
- Tagalog
- Bisaya



PROFILE

With over 15 years of experience in the IT industry 8 years as WordPress web developer, web designer, and SEO manager creating responsive, conversion-focused websites for local and international clients. Skilled in custom theme and plugin development, WooCommerce setup, technical SEO audits, on-page optimization, performance and security tuning, and analytics-driven content strategy. Strong project management and client-facing experience, translating business goals into measurable website solutions that boost organic visibility, improve site performance, and drive lead generation.



WORK EXPERIENCE

Webjabz Digital and Development 2023 - PRESENT
Freelance WordPress Web Developer & SEO Strategist & Specialist

- Deliver end-to-end WordPress development and SEO strategy for small businesses: theme customization, responsive design, WooCommerce setup, plugin configuration, and site migrations.

Premier Keystone Digital Web devs. 2016 - 2022
WordPress Website Developer / SEO Strategist & Specialist

- Design, build and maintain responsive WordPress websites for local and international clients. Implement SEO strategies including keyword research, on-page and technical optimization, and content guidance to improve organic visibility and lead generation. Manage end-to-end projects, coordinate with clients, ensure site performance and security, and provide analytics-driven recommendations and ongoing support.

Derron and Brooks Paragon Corporation 2012 - 2015
IT Consultant

- Advised clients across industries on IT strategy and solutions: assessed business requirements, recommended and implemented hardware, software and network improvements, and led system integrations and migrations. Coordinated with stakeholders to align IT initiatives with business goals, improved operational workflows, and provided user training and documentation.

DRM Data Center 2009 - 2011
IT Support Representative

- Delivered technical customer support for IT services, troubleshooting hardware and software issues and resolving inquiries via phone and email. Applied active listening and clear communication to diagnose problems, provide timely solutions, document cases, and escalate complex issues to engineering teams. Maintained positive customer relationships and upheld service quality standards.

Easy Way Languages Center 2007 - 2009
English / Computer Teacher

- Taught English and basic computer skills to non-native speakers, designing engaging lesson plans and interactive activities to build language proficiency and digital literacy.
- Assessed student progress, provided feedback, and adapted instruction to diverse learning needs to support academic and career goals.
- Used immersive, communicative techniques to increase student confidence and practical language use.